

Agenda

09:00 – 09:30 **Welcome coffee & Registration**

09:30 – 10:00 **Opening session**

Adrian Mariciuc, Deputy Director, West Regional Development Agency
Welcoming speech

Vlad Mihăescu, Director of the Innovation Technology Transfer Office,
Politehnica University Timisoara

Digital Strategy of Politehnica University Timisoara

Established in 1920, Politehnica University Timisoara is a university of advanced research and education, one of the traditional Romanian schools recognized nationally and internationally both through the work of generations of teachers and the outstanding work of prestigious academics.

10:00 – 12:00 **Panel 1 - Regional framework to support digitalisation**

15' **Luciana Fârlea, Head of Planning & Urban Development Department,**
West Regional Development Agency

Regional Strategy for Smart Specialization 2021-2027 (RIS3)

RIS3 is a strategic innovation policy document with territorial relevance and addresses the entire innovation ecosystem in the region: business environment, research environment, public administration, and civil society.

15' **Cristian Goția, Smart Specialisation Consultant,**
West Regional Development Agency

DIGIVEST – The European Digital Innovation Hub of West Region

Developing the innovation ecosystem of the West Region by accelerating the digitization of SMEs and facilitating the development of digital services for all.

15' **Iuliana Ursu, Evaluation, Selection, Contracting Expert**
West Regional Development Agency

West Regional Program 2021-2027– funding opportunities to prepare SMEs for a digital future

West Regional Program is the main financing instrument from European funds at West Region level and its vision is to have a competitive region with a high level of research and development, innovation, and digitization, capable of attracting and capitalizing on investments, connected internally and internationally.

15' ***Q & A on Policy Instruments***

15' **Valentin Muresan, Mayor's personal adviser on digitalization and smartcity,**
Timisoara Municipality -

Timisoara Smart City – strategy & perspectives

15' **Laurentiu Stanciu, Director Public Tenders & Digitalization Department,**
Resita Municipality -



Digital solutions for urban development

15' **Anca Micsa-Oprea, Public Administrator, Lugoj Municipality -**
Lugoj Smart City- strategy & perspective

15' **Q & A on Smart City policies use cases**

12:00 – 12:15 Coffee break

12:15 – 13:30 Panel 2 - Collaborative Projects between DIHs/EDIHs and SMEs – first round of good practices and examples

10' *Adrian Mariciuc - ADMA Trans4mers, Tehimpuls Association*

10' *Roberto Lamas, Galicia Innovation Agency*

10' *Róbert Németh, Pannon Business Network Association*

10' *Bas Ramaker, Province of Overijssel*

10' *Nadja Nordling, Council of Tampere Region*

10' *Lucia Mazzoni, Art-Er Joint Stock Consortium Company*

10' *Q & A*

13.45 – 14:30 Lunch break

14.45 – 15:30 Panel 3 - Digital transformation best practices in West Region – technical use cases regarding practical application of digital technologies within the industry

15' **Alexandra Petcu, Head of Innovation & Technology Transfer,**
West University, Timisoara

West University of Timisoara – digital transformation use cases

West University in Timisoara is renowned for its academic excellence and vibrant cultural diversity, making it a hub for innovation and global learning

15' **Dorin Andreica, Managing Partner, SoftNet Consulting**
SofNet Consulting – setting up a digital strategy

SofNet Consulting are present on the consulting market for business IT solutions since 1999. The years of experience are reflected in over 800 successful implementations in various industries, implementations that have generated good practices in software project management, analysis of business processes and information flows.

15' **Răzvan Dinu, Co-founder Cyberscanning**
Cyberscanning – using digital technologies for architectural and cultural heritage valorisation

Cyber Scanning is a star-up company delivering 3D scanning services and Photogrammetry

15:30 – 16:00 Q&A/Closing remarks

