

"Suppliers' Forum – Digitize to supply!"

Kölcsey Center Debrecen

2024.03.07. (Thursday) 09:00 – 16:00

AGENDA

- 09:00 - 09:30 Registration
- 09:30 - 09:45 Welcome Speech – Dr. László Papp, Mayor of Debrecen
- 09:45 - 10:00 Professional Opening – Dr. Lajos Barcsa, Vice Mayor of Debrecen
- 10:00 - 10:10 Actualities of business development – Zoltán Pécskay, Managing Director, EDC Debrecen
- 10:10 - 10:25 Professional and financial support for the digitalization development of regional manufacturing SMEs - participation in the ADMA TranS4MErs project – Krisztina Tóth, Director of Corporate Affairs, Europa Media Group
- 10:25 - 10:35 Short introductions – ADMA project TranS4Mer mentors
- 10:35 - 10:45 Coffee break
- 10:45 - 11:05 How to digitize a manufacturing company successfully - or projects that increase the company value smartly – Alexandra Kulcsár, Managing Director, NOREX ERP Consulting Ltd., Member of the Board, DigiLean Association
- 11:05 - 11:20 Title TBD – Péter Szabó, Managing Director, Schaeffler Debrecen Ltd.
- 11:20 - 11:35 We dared to be big - development and improvement – Ferenc Soltész, Mechanical Engineer, Technical Manager, WNT Technology Repair and Services Ltd.
- 11:35 - 11:50 Fitness for the international business – Viktor Szügyi, project manager, THOST GmbH
- 11:50 - 12:00 Instructions for professional networking – Erika Krisztián, ADMA TranS4Mers, Hungarian Coordinator
- 12:00 - 13:00 Lunch Break
- 13:00 - 16:00 Professional networking, B2B introductory discussions with a duration of 10 minutes



Participating partners in professional networking and B2B professional discussions

TranS4Mer mentors:

Máté Ballai, BKM KIK	https://www.bkmkik.hu/
Erika Krisztián, EMG Group	https://emg.group/
Csaba Otti, Login Autonom	https://login.hu/

Corporate partners:

BMW	https://www.bmwgroup-werke.com/debrecen/en.html
DEUFOL	https://www.deufol.com/hu/
EcoPro	http://ecoproglobal.com/hu
Eurings	https://eurings.com/en/
Halms	https://halms.com/
Krones	https://www.krones.com/hu-hu/
Manz	https://www.manz.com/en/
Richter Gedeon	https://www.gedeonrichter.com/en/
Schaeffler	https://www.schaeffler.hu/hu/
Semcorp	https://www.semcorp.com/en
Sensirion	https://sensirion.com/
ZF Hungary	https://www.zf.com/mobile/en/

