

# Shaping the Future of European Manufacturing: Growth and Innovation for SMEs

28 November 2024 | Brussels, Belgium

On behalf of the [ADMA TranS4MErs project](#), we are pleased to invite you to the event

**“Shaping the future of European Manufacturing:  
growth and innovation for SMEs”**

Date and time: 28 November 2024, 9:00 – 17:30

Location: The Hotel Brussels, Belgium

With a focus on digitalisation and sustainability, this event will provide invaluable insights to guide SMEs through their digital transformation journey and foster discussions on advancing sustainable manufacturing practices.

The event will feature keynote presentations, panel discussions, and networking opportunities designed to drive collective action to shape the future of the European manufacturing industry.

- **Supporting Manufacturing SMEs:** Interactive discussions and panels on how SMEs can leverage training programmes, take advantage of financial support and combat challenges.
- **Networking Opportunities:** Various networking sessions to connect with peers, mentors and industry leaders.
- **ADMA TranS4MErs Insights:** key results and lessons learned from the project’s partners, highlighting successful strategies and outcomes.

This event represents a unique opportunity to gain a comprehensive understanding, receive expert advice, and build valuable connections within the manufacturing sector.

If you would like to see the latest updates and other relevant information about the conference, please visit [trans4mers.eu/final-event](https://trans4mers.eu/final-event).

Participation is free of charge, but registration is required. Please [register here](#) to confirm your attendance before **28 October 2024**.



## About ADMA TranS4MErs

The H2020 project ADMA TranS4MErs re-energises the European Advanced Manufacturing (ADMA) Support Centre project's efforts to help SMEs' transformation towards next-generation factories. Coordinated by Irish Manufacturing Research (IMR), 38 partners from across the EU-27 are coming together to support pan-European Manufacturing SMEs to address their digitalisation challenges and guide them in their transformation journey to become Factories of the Future.

At the heart of the project, the [ADMA TranS4MErs xChange Platform](#) allows SMEs, experts, and service providers to connect and gives access to a wide range of fast, flexible, and highly specialised training and services. Certified TranS4MErs act as trusted brokers between SMEs and service providers, while our quality Mark guarantees the excellence of the tools and guidance offered.

To learn more about the ADMA TranS4MErs project visit [www.trans4mers.eu](http://www.trans4mers.eu) and follow us on social media

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### **Other information:**



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