



Shaping the Future of European Manufacturing: Growth and Innovation for SMEs

28 November 2024

The Hotel, Brussels



TranS4MErs



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09:00 - 09:15 Registration and Networking - Vista, 27th floor

09:15 - 09:45 Welcome and Introduction

Opening remarks by **Syam Nair**, Senior Programme Manager, Irish Manufacturing Research

Keynote address by **Oliver Kozak**, Policy Officer, EISMEA

PART 1: LANDSCAPE OVERVIEW FOR THE MANUFACTURING SME

09:45 - 10:15 Navigating Industrial Policies and their Challenges

Szabolcs Szekacs, Policy Officer, Digital Transformation of Industry GROW Unit

10:15 - 10:45 Navigating Market Needs and their Challenges

Moderator: **Gash Bhullar**, Director, Digital Manufacturing Innovation Hub DMIW

Panellists: **Magdalena Jabłońska**, CEO, Foundation for technology entrepreneurship

Rachel Davies, Director, Digital Manufacturing Innovation Hub DMIW

Walter Quadrini, Research Fellow, Politecnico di Milano

10:45 - 11:15 Digitalisation of Manufacturing SMEs - Challenges and Opportunities

Moderator: **Merete Nørby**, International senior consultant, PhD, MADE - Manufacturing Academy of Denmark

Panellists: **Alain Dinis**, Marketing and innovation strategist, Systematic Paris-Region

Boel Wadman, Research and Business Developer, Manufacturing Department, RISE

Jiri Janosec, Innovation support specialist, Technology Centre Prague

11:15 - 11:45 Coffee Break and Networking

PART 2: SUPPORT SERVICES FOR MANUFACTURING SMES

11:45 - 12:15 Instruments to Provide Financial Support to Manufacturing SMEs

Moderator: **Danijel Pavlica**, Project Manager at F6S Innovation

Panellists: **Salvatore Amico Roxas**, Policy Officer, Access to Finance GROW Unit

Nuno Varandas, Co-Founder and Director, F6S Innovation



12:15 - 12:45 Available opportunities for Manufacturing SMEs
Moderator: Oliver Gajda, Executive Director, EUROCCROWD
Panellists: Lise-Ann Sheahan, Senior Programme Manager at Irish Manufacturing Research and Coordinator of FactoryXChange European Digital Innovation Hub
Manuel Seuffert, Director, Kearney | IMP³ROVE
Jana De Merlier, Director, STAR Research & Innovation Cluster
Mantas Vilys, Director, Lithuanian Innovation Centre and Coordinator of Enterprise Europe Network Lithuania

13:00 – 14:00 NETWORKING LUNCH

PART 3: INTERACTIVE PARTNER & STAKEHOLDER ENGAGEMENT

14:00 - 15:45 Parallel sessions

Room 1: Partnership Building / Networking session - Vista, 27th floor

Projects and initiatives present:

- [FactoryXChange European Digital Innovation Hub](#)
- [LCAMP project](#)
- [OpenZDM project](#)
- [AI REDGIO 5.0 project](#)
- [greenSME project](#)
- [UNDERPIN project](#)
- [REBOOT SKILLS](#)
- [MODAPTO project](#)

Room 2: Workshop session on SME Journeys and Success Stories - Room 26.1, 26th floor

Trans4MErs and SMEs present:

- Jiri Janosec, Technology Centre Prague with Martina Krasnicka, HOUFEK (Czech Republic)
- Boel Wadman, RISE with Birger Löfgren, ICONSOF (Sweden)
- Ioana Pavel, NWRDA with Gabriel Barta, FAMILY INNOVATION, and Tudor Faragau, AGROINFINITY (Romania)

** Maximum capacity: 40 people. Please note that seats will be allocated on a first-come-first-served basis*



15:45 - 16:15 Closing Remarks - Vista, 27th floor

16:15 – 17:00 NETWORKING RECEPTION

